

Dan Friedell

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CAREER SUMMARY

In over 10 years as a staff member and freelancer in online, print and television journalism, I have gained the skills necessary to manage content on multiple platforms under deadline pressure and assure only the highest quality material reaches the target audience. This includes writing, proofreading, coding HTML and XML documents and editing text, video, audio and photos and publishing with content management applications.

ONLINE/PRINT JOURNALISM

2007-Dec. 2009

Online editor, USA TODAY, McLean, Va.*

- Managed Olympics and NHL coverage for USATODAY.com
- Wrote, edited and published stories; created and published photo galleries and audio Q&As, worked with graphics team to create video and multimedia projects.
- Key member of team that planned 2008 and 2010 Olympic Games coverage in concert with IT, graphics, editorial, marketing and senior management.
- Created and managed Olympic Facebook page and Twitter accounts.

2003, '04, '06-'07

Editor, Major League Baseball Advanced Media, New York, N.Y.*

- Edited and assured high quality of baseball game recaps and features - using text, photos and video - for display on *MLB.com* and *MiLB.com*

2000

Associate Editor, bike.com, Austin, Texas

- Wrote and edited stories for one of the first online cycling magazines.

BROADCAST JOURNALISM

2000-2001

Producer, Network News Service, New York, N.Y.

1999

Assignment Editor, KOB-TV (NBC), Albuquerque, N.M.

1998

Producer, Associated Press Television, London, England

1997

Production Assistant, ESPN, Bristol, Conn.

NOTABLE CONTRIBUTIONS

Published Freelance Writing*

New York Magazine, The Sports Network, NPR, AP, Providence Journal, Baseball America, Greensboro News & Record, Syracuse Post-Standard, VeloNews and others.

Application of Spanish language

- Interviewed Spanish-speaking athletes for stories published by *Bike.com*, *MLB.com* and *Marca*.
- One of two Spanish-speaking Olympic researchers for *NBC/Telemundo* in Athens.

Olympic Games

- 2010 (Vancouver): Wrote stories for *NPR*, *TSN* and *New York Magazine*
- 2004 (Athens): Baseball, boxing, soccer and beach volleyball researcher for NBC.
- 2000 (Sydney): Cycling PA for NBC

Live television production

Video editor for CSTV (now CBS College Sports), associate producer and graphics producer for multiple professional cycling events.

PRODUCTION SOFTWARE

Design/Layout: Adobe Photoshop, Dreamweaver, CMS, XML editor

Video/Audio Editing: Adobe Premiere, Audition; Final Cut Pro; Avid Media Composer

EDUCATION

SYRACUSE UNIV., (Newhouse) M.A. Magazine, Newspaper and Online Journalism, 2005

BRANDEIS UNIV., Waltham, Mass., B.A., American Studies, Journalism, 1997

*Recent work samples can be found at www.danfriedell.com

